|  |  |
| --- | --- |
|  Address: Herro building, 2ND floor, Hotel Promenad street, Zalka, Lebanon | Mobile : +961 81 892 083 Email address : sarinekaprilian@gmail.com |

|  |
| --- |
| **Profile**  |

 **Sarine Kaprielian**

 As a marketing savvy and an organized individual, the challenges of working within a project management role excites me. I am an excellent communicator who thrives within a fast paced and a dynamic team environment. My curiousness and experience has prepared me to think creatively and outside the box to work effectively and provide you with the best possible outcome.

|  |
| --- |
| **Personal Information** |
| Nationality | : Canadian/Lebanese |
| Date of Birth  | : 14/11/1989 |
| Marital Status  | : Single |

|  |
| --- |
| **Professional Experience** |

* **Atelier Rayane Bacha**, Beirut, Lebanon February 2018

Fashion Marketing/PR internship

* Planning monthly social media calendar.
* Locating potential clients.
* Market research (events, influencers, photographers, media).
* Contacting influencers to negotiate post deals.
* Creating a mood for photo shoots.
* Handling customer queries.
* **Galleria Della Sposa**, Montreal, Canada May 2017
Social Media Marketing/ Customer Service internship
* Planning monthly social media calendar.
* Keeping Instagram/ Facebook active (creating posts everyday)
* Redesigning the website in collaboration with a graphic designer.
* Welcoming customers in and out of the store.
* Assist clients with their needs and suggest wedding dresses.
* **Winners,** Montreal, Canada July 2015
Sales Associate internship
* Excellent sales service to ensure high levels of customer satisfaction.
* Assess customers’ needs and provide assistance and information on product features.
* Maintain in-stock and presentable condition assigned areas
* **Editorial Boutique**, Montreal , Canada 2015-2017
Sales Associate/ Mannequin Stylist
* Welcoming customers to the store and answering their queries.
* Excellent sales service to ensure high levels of customer satisfaction.
* Remain knowledgeable on products offered and discuss available options
* Reaching monthly sales target.
* Visual merchandising.
* **Winners,** Montreal, Canada June 2015
Visual Merchandising
* Visual display to attract the customer.
* Moving merchandise, shelving, and fixtures while keeping the station clean and organized.
* **Medical Spa Pari**, Montreal, Canada 2014-2015
Aesthetician/Sales
* Provide waxing and laser hair removal services.
* Provide nail and skin care services.
* Carefully examine the client’s needs and suggest treatments.
* Escort guests to and from treatment rooms.
* Follow all company policies and procedures.
* **Fingertips Nail Bar**, Beirut, Lebanon 2011-present
Co-Founder/ Aesthetician/ Social Media Marketing
* Market research to decide the location of the nail bar.
* Provide nail and skin care services to customers.
* Ensure excellent customer service to retain customers.
* Maintaining excellent relationship with existing clients
* Carefully examine the clients’ needs and suggest services with products.
* **Dr. Georges Moarbes Medical Clinic**, Beirut, Lebanon 2010-2011
Aesthetician
* Welcoming customers in and out of the clinic.
* Assist clients with their needs and suggest treatments.
* Provide nail and waxing services.
* Provide laser hair removal services.
* **Project- Manufacturer & Wholesaler**, Beirut, Lebanon 2009-2010
Sales / Customer Service
* Support customers by answering product questions.
* Process service and return transactions.
* Accept payment for goods.
* Inform clients about new merchandise.
* Provide excellent customer service to ensure level of sales.
* **Esprit**, Beirut, Lebanon 2008-2009
Sales Associate
* Seek out clients in store and provide excellent customer service to ensure sales.
* Reaching the monthly sales target.

|  |
| --- |
| **Education** |

2003- 2008 Tarouhy Hovagimian Secondary school; Lebanese Baccalaureate degree (Economics)

2015-2017 LaSalle College, Montreal, Canada

 Fashion Marketing Diploma

|  |
| --- |
| **Certificates** |

2015 **LaSalle College**, Montreal, Canada
 Ideation

2010 **Kstars International**, Beirut, Lebanon
 Make-Up Application

2010 **Nail Care International**, Beirut, Lebanon
 Nail Care Specialist

|  |
| --- |
| **Computer Literacy** |

 Microsoft office: Excel/word/outlook/Power Point.

|  |
| --- |
| **Languages** |

English/Arabic/Armenian/French (basic)